Emergency Preparedness for Farmwor Communities in California: The Case of San Diego County



Konane M. Martinez, Ph.D.
Assistant Professor of Anthropology
Health Projects Coordinator
National Latino Research Center
CSU San Marcos
Chair, Farmworker CARE Coalition
kmartine@csusm.edu



January 2007

November 2007



Farmworker CARE Coalition

- The Farmworker CARE Coalition is a collaborative of diverse agencies and community based organizations dedicated to improving the living and working conditions agricultural workers in San Diego's north county region.
- The mission of the coalition is "To recognize farmworkers as a vibrant part of the command to improve their living, working and head conditions, and access to health, social and educational services through empowerment

Relief/Auxilio

Since the fires the Farmworker CARE Coalition has raised over \$1 million dollars for local farmworkers and their families



Lideres Comunitarios



poder popular

Poder Popular

 A previously established network of community leaders-community health workers-from the Poder Popular initiative in the region helped to link desperately needed resources to the migrant/farmworker community during and after the fires

Purpose

 When the wildfires ravaged San Diego County in October of 2007 it disproportionately and negatively impacted Latino migrant and farmworker communities.



The National Latino Research Center at California State University San Marcos documented the experiences of migrant and farmworker families during and following the fires of 2007.

San Diego Firestorm 2007 Report: Fire Impact on Farmworkers and Migrant Communities in North County

Dr. Konane M. Martínez, Dr. Arcela Núñez-Álvarez, Dr. Amy Ramos Fabiola Gastelum, B.A.

For a copy of the report http://www.csusm.edu/nlrc

Next Steps: Preparedness

- Community Preparedness
- Creation of an Emergency Plan
 - Mapping and Profile of the Community
 - Literature and Policy Review
 - Asset Mapping and MOU's
 - Partnerships with local emergency response agencies (Red Cross, VOAD, OES, Fire, Sherriff)
 - Education Plan for agencies
 - NIMS structure will be set up for the CARE